** Braham Pie Day Inc.**

PO Box 383 Braham, MN 55006

320-396-4956

Dear Business Owner/Manager or Service Provider,

Pie Day Inc. is a non-profit 501©3 organization, so any contribution made are tax deductible. Our Pie Day Committee is ready to go and excited to start planning and working through all the details for our 34th Annual Braham Pie Day, to be held on Friday August 2, 2024, it will be here before you know it!

As an important member of the community and its surroundings, the Braham Pie Day Committee would like to ask for your support in helping us celebrate “Braham as the Homemade Pie Capital of Minnesota”.

With your help, we will host the 34th annual Braham Pie Day, including pie in the park, live entertainment, craft fair, children’s activities, collector’s car show, recycled pie tin art contest and much, much more! Our stage has live entertainment, the pie auction and the pie eating contest and so much more. None of this is possible without your generosity and sponsorship.

On behalf of the committee, we invite you to become part of our celebration by becoming a 2024 Braham Pie Day Sponsor**. As a sponsor you can be involved in our community celebration by providing financial assistance, merchandise, labor, volunteer or other resources.**  All levels of sponsorship are welcome, appreciated, and always needed. Enclosed is a summary of various levels of sponsorship. Sponsors will be acknowledged throughout the event, included in publicity, social media, website and announced at the Braham Pie Day performance stage.

“We’re so grateful for everything our sponsors have done over the years, to help support “Braham Pie Day” and know that we wouldn’t be where we are today - celebrating 34 years as the “Homemade Pie Capitol of Minnesota” without your continued and generous support.”

**Please complete and return the enclosed sponsor form by June 15st, to ensure that we can provide you with the benefits of sponsorship at our event. If you feel concerned that your donation will reach us after the 1st do not hesitate to call our office and let us know it is in the mail.**

If you have any questions, please contact the Pie Day office at (320)-396-4956, please leave a message or you may email us at [brahampieday@hotmail.com](mailto:brahampieday@hotmail.com).

Sincerely,

The Braham Pie Day Committee

**Remember you can’t help but smile when you say PIE!**

**Braham Pie Day**

PO Box 383 Braham, MN 55006

320-396-4956

Sponsorship form

Business name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Mailing Address \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

City\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ State\_\_\_\_\_\_\_\_ Zip\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Phone (\_\_\_\_\_) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ E-mail\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Select from the following:

\_\_\_\_ **Pie ala Mode** (over $501)

\_\_\_\_ **Gold Crust** ($301 - $500)

\_\_\_\_ **Silver Crust** ($201 - $300)

\_\_\_\_ **Bronze Crust** ($101 - $200)

\_\_\_\_ **Pie Tin** (up to $100)

\_\_\_\_ **Fork, Spoon, and Plate** (Door prize items or products/services listed below) –

All door prizes will be given away on the Pie Day Stage

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**What do your sponsorship dollars help with? Average cost to run these areas ($) Totals may vary slightly due to inflation uncertainty**

* Pie in the Park (ingredients, commercial kitchen rental, food license, etc.) ($8000)
* Kid’s ‘N’ Berries Activity Tent ($525)
* Live Entertainment ($3000)
* Park n Ride Shuttle Bus ($1000)
* Volunteer Appreciation Gift “Braham Bucks” ($1000)
* Pie Eating Contest ($150)
* Pie Day office (insurance, office supplies, postage, phone, etc.) ($3500)
* Guest Services (tables, chairs, stage, tents, portable toilets, etc.) ($7600)
* Advertisement ($3000)
* Detour / road closure signage ($1500)
* City Required permit fees and fees for Barricades, Picnic tables, no parking signs ($1500)
* Police Services $75 an hour per officer ($3600) this number is based on 4 officers each working a 12hr shift

**Please return form as soon as possible. Door prize drawings can be picked up by calling (leave a message) for Tish Carlson or Marie Grundberg at 320-396-4956 prior to Braham Pie Day.**

**Thank You again for your generosity and support.**